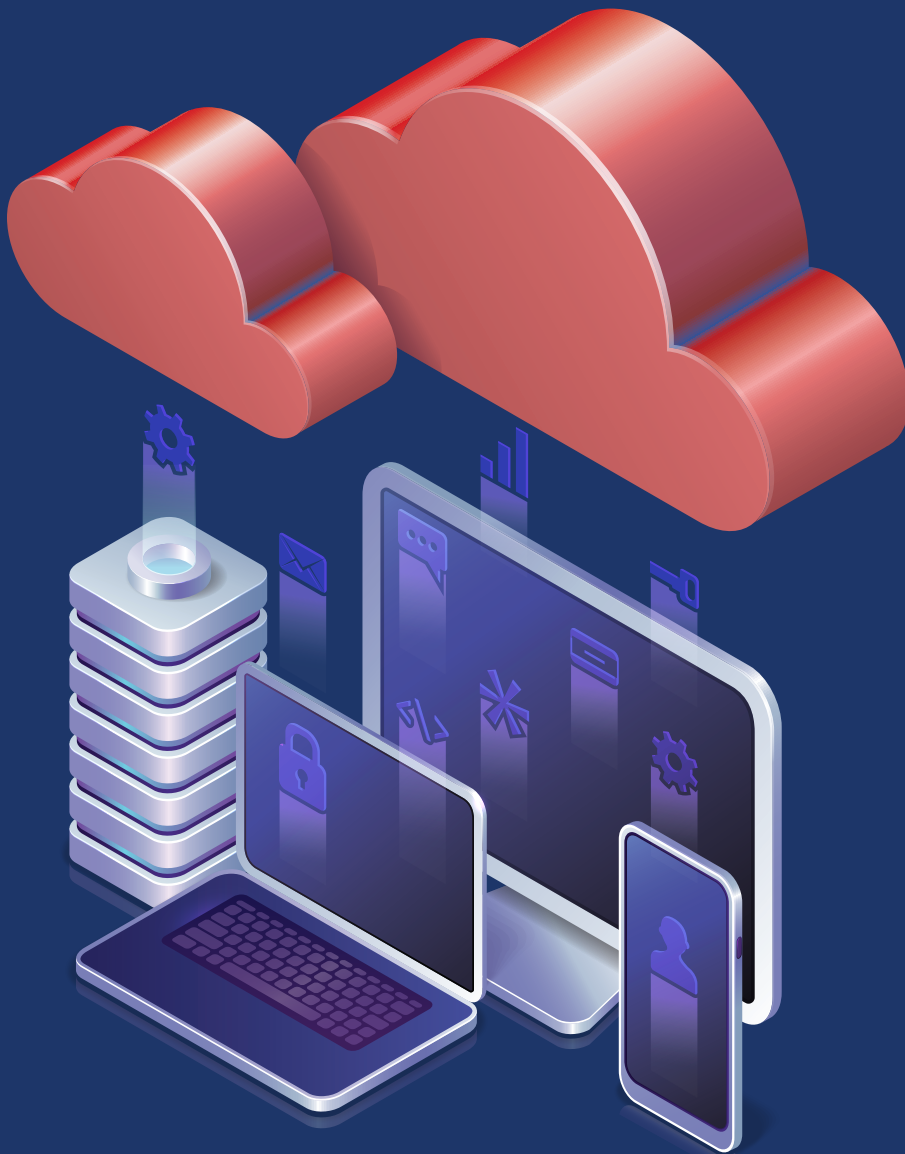


The Stress-Free, Myth-Busting Guide to Cloud Migrations



It's Time to Seize Growth Opportunities

The cloud brings real business benefits to companies. Post-migration, businesses find that two of the largest improvements they see are in employee collaboration and security measures.

The stats don't lie:

94%

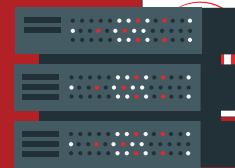
of businesses reported security improvements after moving their data to the cloud.



The centralized environment puts invaluable insights at everyone's fingertips, leading to better, data-driven decisions.



Since you have fewer pieces of hardware to manage, and software automatically updates, you spend less time thinking about technology.



But not all businesses are tapping into the power of cloud computing. Migrating feels too difficult, and they're concerned about security.

Do not let myths stand in the way of scoring a competitive advantage.



3 Myths You Need to Stop Believing About the Cloud

Myth 1:

The cloud is just about saving money



TRUTH: The cloud is a shift in how you think about IT and consume IT expenses. Some things are cheaper, others are not. The true value of the cloud comes from consistent expenses, access to the latest technology, a team of IT experts, better security, and new opportunities for growth.

Myth 2:

My only options are Google, Microsoft or Amazon if I want to use the cloud



TRUTH: The “Big Three” get the most attention, but they are far from your only options. Businesses looking for a strong relationship and a partner who looks out for their interests turn to cloud providers like Zimcom for services and support.

Myth 3:

I'll be attacked by cybercriminals in the cloud



TRUTH: Businesses of all sizes are hit by cyberattacks every day, and a team of cybersecurity and IT experts with years of experience working in an enterprise-level data center actually makes your data even more secure. Cloud services include a host of protective measures that keep your data safe.

Now You're Ready to Migrate – but Which Cloud is Right For Your Business?



Do I Need a Public or Private Cloud?

Private and public clouds allow clients to access all the benefits of the cloud, but differ in how they are set up.

To determine if a private cloud might be something to discuss with your cloud provider, ask yourself these questions:

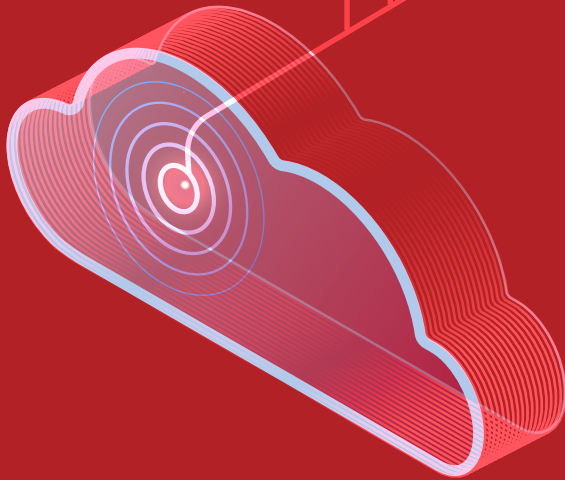
- Do I work in an industry that requires a single-tenant cloud environment? We see this often with compliance concerns such as in the healthcare or finance industries.
- Do I want to manage a private cloud environment that can then be sliced among clients of my own as a managed service provider?
- Do I have any other concerns that might indicate I need a private cloud environment?



Keep in mind that public clouds do not mean public data!

They have dedicated cybersecurity protections that make them highly secure.

Offsite Backups Remain Business Critical

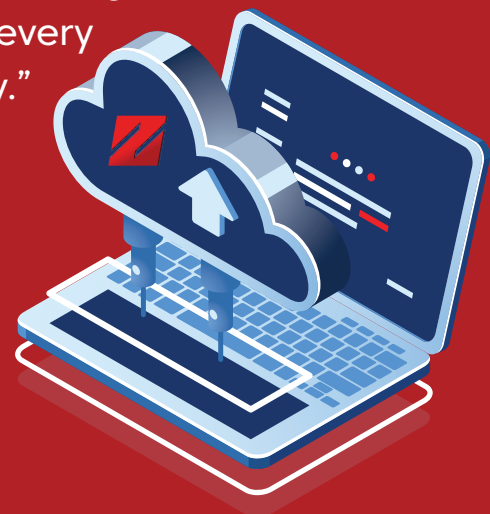


Even in the cloud, you need offsite backups. Without backups, you cannot restore data after a cyberattack or incident.

Protect your business. Your backups are there to keep you safe. Design a cloud solution with offsite backups and gain peace of mind.

Migrating to the Cloud is Not DIY: 5 Reasons You Want to Work with Zimcom

1. Secure cloud-hosting solutions that keep your data safe.
2. White-glove **cloud migration** gets your data on the cloud with minimal business impact on customers and employees.
3. We help businesses save 30-50% on cloud expenses compared to “The Big 3”.
4. Predictable monthly costs and transparent invoicing.
5. **Get 30 days of backups.** In the cybersphere, every business is an “especially vulnerable property.” That’s why we include 30 days of backups for every single client. You can choose more, but not less coverage because we don’t want to see you lose everything if a worst-case scenario occurs.



Experience how easy it is to shift to the cloud with Zimcom.

Zimcom's Cloud Migration Process

We help you transition your IT systems from their current state to their future cloud-hosted state.



1. We start by identifying which workloads will be moving to the cloud.
2. We create a secure cloud environment for your company.
3. We replicate the data from your sources to the cloud. We do this discreetly in the background – your business can operate normally.
4. Together, we run a test migration to make sure everything works as expected.
5. We schedule the final migration to minimize downtime and business impact.

Our process runs smoothly behind the scenes, getting you on the cloud without a hassle or headache.



Take cloud management off your plate and experience a white-glove migration from Zimcom.